# 𝕸𝖚𝖗𝖆𝖑𝖎𝖉𝖍𝖆𝖗 𝕲𝖎𝖗𝖑𝖘' 𝕮𝖔𝖑𝖑𝖊𝖌𝖊

Ph. Office : 2464-1312
Principal : 2464-4371

**P-411/14, GARIAHAT ROAD, BALLYGUNGE, KOLKATA - 700 029**
**(NAAC ACCREDITED - B+ +)**

Ref. No......................

Date.......................

### 'POSTER CAMPAIGNING AGAINST THE USE OF PLASTICS'

"PLASTIC IS THE MOST DESTRUCTIVE WEAPON THAN A NUCLEAR BOMB OR AN ATOM BOMB, IT'S IMPACT SHALL REMAIN FOR CENTURIES ON THE FUTURE GENERATION." *Sir P.S. Jagadeesh Kumar*

## OBJECTIVES

Muralidhar Girls' College has organized *Poster Campaigning against the use of plastics* on 27.03.2022 for the following reasons:
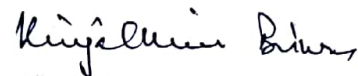
- Plastics are non-biodegradable.
- Plastics pollute the environment.
- It harms human health as well as animals.
- It is not always possible to recycle them.
- There's better alternative way to minimize the use of plastics such as we can use paper bag or bag made with clothes as an alternative way to plastic bags.

## PREPARATION

Few posters were prepared in Bengali and in English. Then students were divided into few groups to execute the work accordingly.

## ACTIONS

Students in teams went for a special awareness campaign for minimising the use of plastics in Gariahat Market. They explained the people about the disadvantages of plastics and suggested them some alternative ways such as the use of paper bag or bag made with clothes instead of plastic bags.
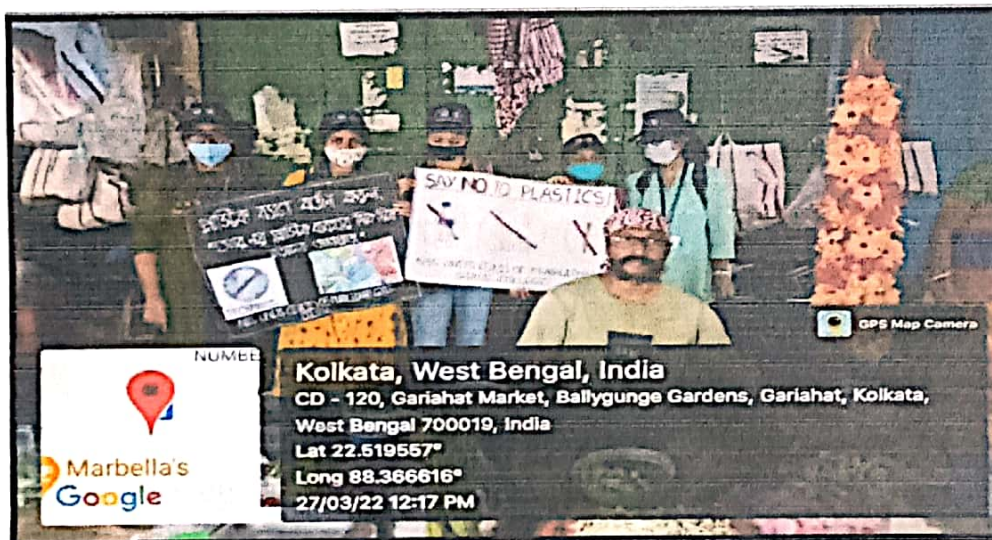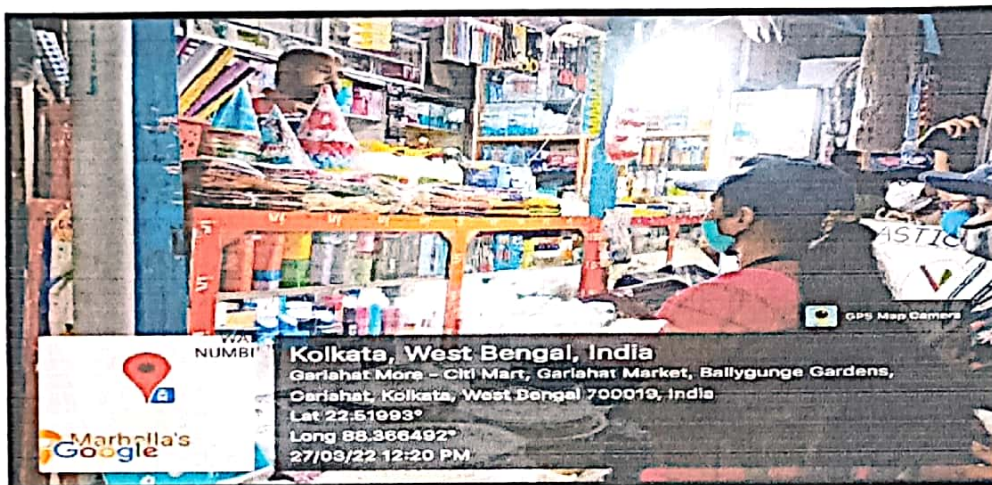
Principal
Muralidhar Girls' College

## ACHIEVEMENTS

The shopkeepers were patient and they tried to understand objective of the campaign. They gave different opinions in this regard.

- The shopkeepers told that if they stop using plastics and start using the paper bags or cloth bag then it will be expensive for them. And the customers would not buy their product if it becomes expensive.
- They also told us that the Government should take some steps for minimising the use of plastics.

So, the students concluded that the first and foremost requirement is to develop awareness among general population to achieve any success in this regard.



Kolkata, West Bengal, India
Gariahat More – Citi Mart, Gariahat Market, Ballygunge Gardens, Gariahat, Kolkata, West Bengal 700019, India
Lat 22.51993°
Long 88.366492°
27/03/22 12:20 PM



Kolkata, West Bengal, India
CD – 120, Gariahat Market, Ballygunge Gardens, Gariahat, Kolkata, West Bengal 700019, India
Lat 22.519557°
Long 88.366616°
27/03/22 12:17 PM

DR. KINJALKINI BISWAS
*Principal*
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